



WEST COAST CENTER FOR VICTORIOUS YOUTH

A 501(c) 3 Non Profit Organization

Most of our youth reside in the four bay area counties of Contra Costa, San Francisco, Alameda and Solano. These communities have been targeted for services because they have a high number of low-income families, are crime plagued and a great percentage of these youth are living below the poverty level.

Although some of the programs target specific demographic groups (e.g., challenged youth, low-income families, minority youth, high school dropouts and single mothers our programs share at their core the desire to prepare adolescents for a productive and independent life.

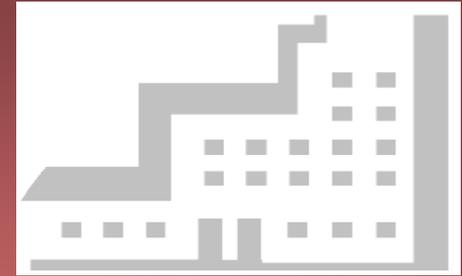
West Coast Center's life changing programs and initiatives address a demographic segment of the community that is underserved as it relates mentorship, career development and financial literacy. We feel our "target audience" best represents and untapped opportunity to uncover the next generation of market place leaders and create a new community of financially educated consumers, trained employees and professionals.

OUR HISTORY

First launched in November of 2006, our first seminar took place at Preservation Park, 563 13th Street, Oakland, California where we introduced our platform, vision and the impact we wanted to have in the bay area for our youth. There were approximately 60 youth and a consortium of 20 leaders and business owners in attendance.

Today, the vision of the West Coast Center has grown into a mega passion to teach, capture and cultivate the next generation of market place leaders. Currently we reach over 300 youth annually.

Students in banking® is a corporate bridge partnership in support of the West Coast Center for Victorious Youth and vehicle by which we teach youth financial literacy.



West Coast Center

for

Victorious Youth

A 501(c)3 Non-Profit Organization

Mentoring - Financial Literacy -Careers- Education-Leadership

If you would like to learn more about our organization please contact us

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“Banking on our students because they are a calculated success”



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Our teaching method is Youth Cultural Competence which is a system wide set of principles and practices that promotes an increased understanding and appreciation of youth involvement, youth popular culture, and positive peer influence; and utilizes these mechanisms to promote economic and educational achievement.

About Us

The West Coast Center for Victorious Youth is committed to providing alternative education in life skills training, career development and financial literacy to low-income and under-served youth. We do this through mentorship, educational travel experiences and positive seminars.

Our programs have varying degrees of life-skill activities, and all of them provide career and personal development, financial literacy, and educational travel experiences primarily for youth between the ages of 11 and 19.

Our areas of focus....

- Life-skills
- Work readiness and employability
- Financial literacy to break the cycle of poverty
- Problem-solving skills
- Interpersonal communication skills
- Technology skills
- Employability and work readiness
- Academic achievement
- Reduction in risky behaviors
- Early intervention to divert negative behavior
- Positive psychological well-being
- Exposure to financial industry career paths and support they would not otherwise have
- Program at no costs to youth

Our Mission

The mission of the West Coast Center for Victorious Youth is to provide life skills, financial literacy, academic partnerships services and career training for at-risk and disenfranchised youth between the ages of 11-19 with the goal of exposing the underserved youth to the marketplace.

Our Vision

Our vision is to develop a generation of leaders-ultimately giving them educational opportunities which enable all students to achieve their highest potential so no youth is left behind.

Our Criteria

- 11-19
- Social Economic Status
“At Risk”

*Resident of: Contra Costa
San Francisco, Alameda or Solano County*

Youth in our organization gain the following...

1. A program that brings youth together in a positive setting;
2. Innovative ideas and activities to share
3. Material to support early intervention
4. Invitations to attend future youth leadership workshops
5. Education directly from financial institution staff
6. Exposure to financial industry career paths
7. Financial literacy education
8. Exposure and support they may not otherwise have
9. Education to break the cycle of poverty;
10. A program offered at no cost to the youth

*You have nothing to lose and everything to gain
Get involved today!*